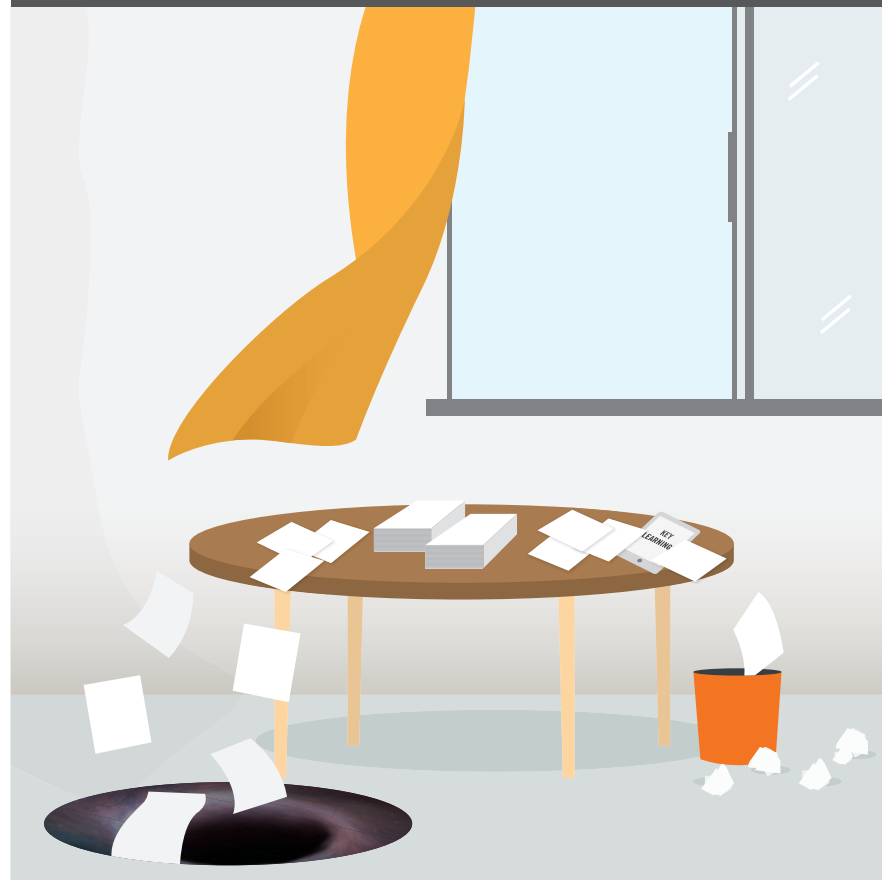


WHEN EVALUATION IS USED EFFECTIVELY...



IT CAN LEAD TO ACTION & MEANINGFUL OUTCOMES

WHEN EVALUATION ISN'T USED EFFECTIVELY...



IT CAN LEAD TO MISSED OPPORTUNITIES & WASTED RESOURCES

These illustrations are part of a series for the ONN Sector Driven Evaluation Strategy.  
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