

Collaborating for change in today's political environment

July 12, 2018



Moderator



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Presenters



WORKING WITH COMMUNITIES IN
**PEEL, TORONTO
& YORK REGION**

Collaborating for Change in Today's Policy Environment

Relationships, Framing, Coalitions

June 2018





2018-19: Elections,
elections,
elections...

FRAMING CONVERSATIONS

- LOVE WHERE WE LIVE
- IMPACT WE CAN BE PROUD OF
- HELPING PEOPLE LEFT BEHIND

Census Tract Average Income Compared to the CMA Average

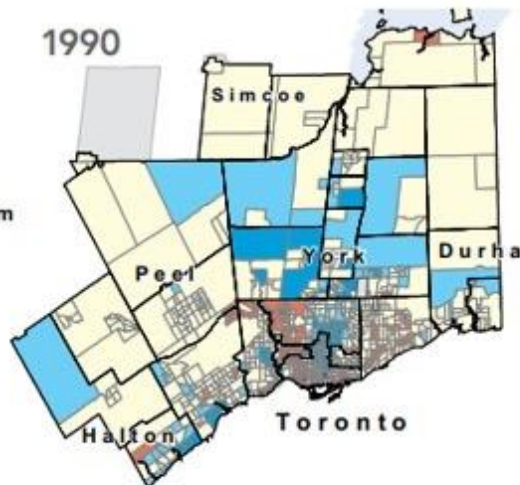
- Very High: 140% and above
- High: 120% to 140%
- Middle: 80% to 120%
- Low: 60% to 80%
- Very Low: Below 60%
- Not Available

Fighting poverty in our community

1980

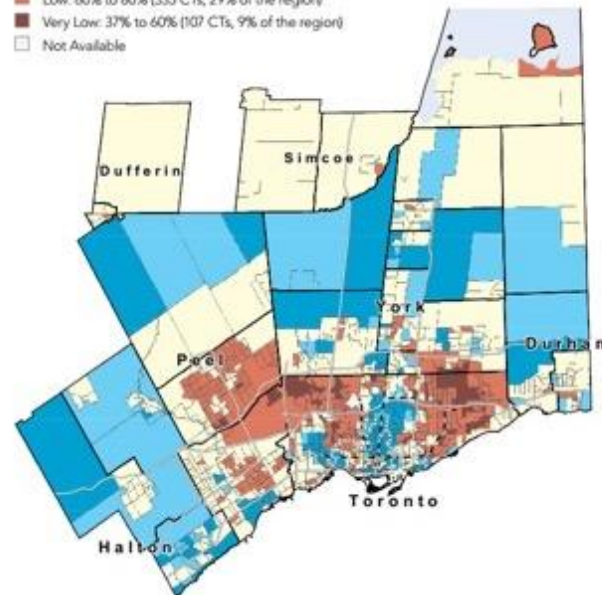


1990

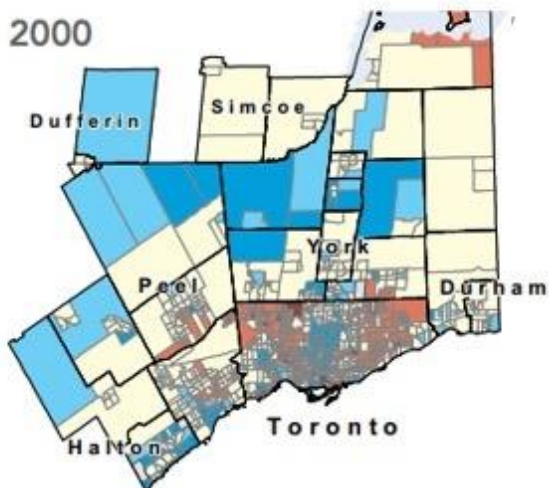


2015

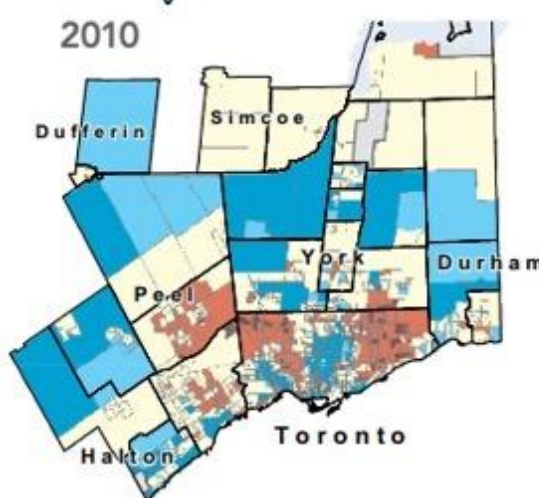
- Very High: 140% to 831% (139 CTs, 12% of the region)
- High: 120% to 140% (81 CTs, 7% of the region)
- Middle: 80% to 120% (483 CTs, 42% of the region)
- Low: 60% to 80% (335 CTs, 29% of the region)
- Very Low: 37% to 60% (107 CTs, 9% of the region)
- Not Available



2000



2010



ENGAGE
New MPPs &
Local Candidates:

YOU'RE THE
BELLWETHER



REACH OUT TO NEW STAFFERS... & THE CIVIL SERVICE

Government of Ontario Employee and Organization Directory

Search for: Employee Organization

Search results - Found 124 organizations (displaying 1 to 20)

Deputy Minister for Seniors and Accessibility, **Deputy Minister** Responsible for Francophone Affairs (Seniors and Accessibility)
416-326-7050 | Hearst Block, 900 Bay St, Toronto, M7A 2E1

Assistant **Deputy Minister** - Economic, Environment, Justice and Intergovernmental Policy (Cabinet Office)
416-325-4736 | Whitney Block, 99 Wellesley St W, Toronto, M7A 1A1

The Assistant **Deputy Minister** of Economic, Environment, Justice and Intergovernmental policy provides advice to the DM, Secretary of the Cabinet and Premier's Office on economic, environment, justice and intergovernmental items and...



CHANGE

**RESPECT THE
OPPOSITION**

**Ruling
Party**

Opposition



Don't take a free ride:

- Roll up your sleeves for your association
 - Get your board & donors involved
 - Grow your #social & be relevant
-



Collaboration is not something new.... It's what we do when we're at our best.

A large audience of people is seated in a conference room, facing a presentation screen. The room is dimly lit, with the screen providing the main source of light. The audience members are mostly seen from the back, and the overall atmosphere is professional and focused.

SPEND MORE TIME OUTSIDE:

Circuit breakfast & lunches

Public Affairs Association

Receptions

Business Associations

Use your board, donors &
funders



MEETING NEW PEOPLE?

- IT'S NOT ABOUT RECRUITMENT TO YOUR CAUSE
- BE TRANSPARENT ABOUT YOUR VISION...
- ...BUT OPEN TO LEARNING & CHANGING.
- LOOK FOR SHARED VALUE TOGETHER
- ASK FOR HELP & ADVICE
- CELEBRATE & RECOGNIZE

A large group of people, including men, women, and children, are gathered in a church. They are standing on a stage and in the pews, many of whom are clapping. In the foreground, a sign reads "Ontario for All". The church has a large, ornate stained glass window in the background. The scene is dimly lit, with the church's interior lights providing the main illumination.

• LEARN TOGETHER

• ACT TOGETHER

• STAY TOGETHER



**LET'S GET IT
DONE...
Thank you!**

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