



## Ontario pre-budget amplification package for nonprofits

### Links

- Preferred link: <https://theonn.ca/publication/pre-budget-submission-2024/>
- Direct link to submission: <https://theonn.ca/topics/advocacy/ontario-advocacy/>

### Sample social media captions

1. **Twitter:** Reminder: Nonprofits CAN participate in nonpartisan advocacy! Help shape 2024 for nonprofits and communities by participating in Ontario's budget consultations. Learn more below. <https://theonn.ca/topics/advocacy/ontario-advocacy/>
2. **Twitter:** Budget consultations are now open in Ontario and they are a critical time for nonprofits to speak up about community, organizational, and sector priorities. @o\_n\_n's pre-budget submission focuses on our sector's vital needs. Access their submission below. <https://theonn.ca/topics/advocacy/ontario-advocacy/>
3. **Twitter:** Budget consultations are now open in Ontario and they are a critical time for nonprofits to speak up about community, organizational, and sector priorities. Don't have the capacity to write a pre-budget submission? Use @o\_n\_n's! <https://theonn.ca/publication/pre-budget-submission-2024/>
4. **Instagram:** Nonprofits CAN participate in nonpartisan advocacy. Now more than ever, our sector needs more nonprofits advocating for ourselves and the communities we serve. Budget consultations in Ontario are now underway and they are a critical time for nonprofits to speak up about community, organizational, and sector priorities. Nonprofits and charities who do not have the capacity to engage in advocacy work or write a pre-budget submission can simply copy/paste what resonates for their nonprofit from @ontario\_nonprofit\_network's submission and submit that. #ONPoli #NonprofitAdvocacy
5. **LinkedIn:** Budget consultations in Ontario are now underway. These consultations are a critical time for ALL nonprofits to speak up about community, organizational, and sector priorities. The sector is at a tipping point. We need more nonprofits advocating for ourselves and the communities we serve. If you do not have the capacity to participate in the consultation process, you can simply copy/paste what resonates for your nonprofit from Ontario Nonprofit Network's pre-budget submission and submit that as your own! <https://theonn.ca/topics/advocacy/ontario-advocacy/>

### Graphics

<https://drive.google.com/drive/u/0/folders/1GqvxA5MiOyKRCqmcB347pDv2To2XVeA5>



## ONN's social handles

**Please tag ONN in all posts that are amplifying any content from this package.**

- Twitter (X) - @o\_n\_n
- Instagram - @ontario\_nonprofit\_network
- LinkedIn - Ontario Nonprofit Network

## Newsletter promotion

### **Provincial budget consultations are now open and nonprofits need to mobilize**

Budget consultations started early in Ontario this year! Ontario Nonprofit Network's (ONN) 2024 pre-budget submission is [available online](#), and they are encouraging nonprofits to engage in advocacy as budget consultations are a critical time for nonprofits - big, small, rural, urban, and from across subsectors - to speak up about community, organizational, and sector priorities. It's a time to highlight that we are key players in building the province's well-being. Nonprofits who do not have the capacity to engage in advocacy work or write a pre-budget submission can simply copy/paste what resonates for their nonprofit from [ONN's submission](#) and submit that.

## Template email to MPP's

Short email template for nonprofits to send to their [local MPP](#). Fill in the highlighted portions below, and delete portions that are not applicable.

Dear MPP [\[name\]](#),

Happy new year and hope you are keeping well.

My name is [\[name of person sending the submission e.g. executive director\]](#) and I'm the [\[position\]](#) for [\[organization name\]](#) from your riding.

[\[Add brief description of what your organization does and how they serve the community.\]](#)

I'm reaching out to share Ontario Nonprofit Network's (ONN) [pre-budget submission](#) as it highlights our sector's priorities. The submission outlines the value of nonprofits - such as ours - in communities, the essential role we play in the well-being of Ontarians, our economic contributions, as well as what the nonprofit difference is.

Based on ONN's 2023 [state of the sector survey](#), nonprofits in Ontario are at a tipping point. If the reported downward trends continue, the nonprofit sector will be at the brink of collapse. Service provision will become untenable, impacting people in every community across the province.



## ONTARIO NONPROFIT NETWORK

ONN is confident that the implementation of its sector-wide recommendations can help bring the sector back from the tipping point.

Five recommendations to government:

- Establish a home in government to efficiently work with the over 58,000 nonprofits, charities, and grassroots groups in Ontario.
- Future-proof Ontarians' social infrastructure with investments that reflect true cost of service and program delivery to take the pressure off of institutional settings, like hospitals and long-term care.
- Address the nonprofit human resource crisis to ensure Ontarians have access to community support.
- Make government activities deliver twice as much for communities by implementing strategies for community benefit agreements and social procurement.
- Enable communities to develop the infrastructure they need with access to capital and lands.

In addition, here is our complimentary submission. [\[insert information on your submission\]](#)

We welcome the opportunity to meet and discuss our priorities for Ontario's 2024 budget and how they would impact residents in your constituency, at your earliest convenience.

Best,

[\[name and signature\]](#)

### Contact information

If you have any questions about our submission or the content of this package, you can reach out to Kavita at [kavita@theonnc.ca](mailto:kavita@theonnc.ca).