

Social media captions

- ONN has launched their annual state of the sector survey: 2024 realities for Ontario's nonprofit sector. No matter where you are in this province, or who you serve, your data matters. The survey closes on July 10 and will take about 15 minutes to complete. Learn more: link
- Want to help shape a different future for our sector? One that works better for all of us, and the communities we serve. Then fill out ONN's new sector-wide survey because our advocacy for the sector's changing realities needs to be built upon high-quality data! (link)
- 3. We recognize that our nonprofit's data helps ONN paint an accurate picture of our sector's shared struggles and opportunities for progress. That's why we have filled out ONN's 2024 State of the Sector survey, and urge you to do the same! (link)
- 4. Reminder: ONN's 2024 sector-wide survey is still open! Don't miss the chance to help shape a new future for our sector. No matter the size, subsector, location or mission, data is valuable from every organization. Complete the survey today! (link)

Graphics are available through this <u>zip folder</u>.

ONN's social handles

Please tag ONN in all posts that are amplifying any content from this package.

- Twitter (X) @o_n_n
- Instagram @ontario_nonprofit_network
- LinkedIn Ontario Nonprofit Network

Newsletter blurb

Your data is powerful and can help shape our sector's future!

Ontario Nonprofit Network (ONN) has launched their annual state of the sector survey: <u>2024</u> <u>realities for Ontario's nonprofit sector</u>. Without data from ALL nonprofits, including charities, grassroots groups, volunteer-run organizations, nonprofit social enterprises, and nonprofit co-operatives in Ontario with a mission to serve a public benefit - ONN cannot paint an accurate picture of our shared struggles and opportunities for progress. No matter where you are in this province, or who you serve, we urge you to fill out <u>ONN's 2024 survey</u>.



Template email for your network

Subject line: New sector-wide survey launched by ONN. Details inside!

Dear *insert first name*,

ONN has launched their annual state of the sector survey: <u>2024 realities for Ontario's nonprofit sector</u>. We recognize that our nonprofit's data helps ONN paint an accurate picture of our sector's shared struggles and opportunities for progress. That's why we have filled it out ONN's, and urge you to do the same!

This survey is a great way to ensure that nonprofits in the *insert region or subsector* are represented in the provincial data. Your data will help create more fulsome regional snapshots and subsector impacts.

No matter the size, subsector, location or mission, data is valuable from every organization. ONN uses survey results to advance public policies that benefit the nonprofit sector so organizations can focus on what they do best.

Survey details:

- Survey is available in French.
- Completion will take approximately 15 minutes.
- Survey closes on July 10 by 5pm EST.
- Access a PDF (English and French) to preview the guestions.
- Bonus! Enter to win one of four gift cards, valued at \$50 each.

The survey is open to all nonprofits, charities, and grassroots groups in Ontario with a mission to serve a public benefit. This includes volunteer-run organizations, nonprofit social enterprises, and nonprofit co-operatives.

If you require accommodations to complete the survey please email ONN Policy Analyst, Javil Joujoute at javil@theonn.ca.

Thank you,