



ONTARIO NONPROFIT NETWORK

Social media captions

1. ONN has launched the results of the annual state of the sector survey. Nonprofit organizations were largely affected by the economic downturn, which disrupted nearly every aspect of operations from revenue (69%) and expenses (62%) to staff (57%) and programming (54%). All survey data and related resources are available here: <https://theonnn.ca/topics/advocacy/nonprofit-sector-surveys/>.
2. What's happening in the nonprofit sector in 2025? ONN's new survey results look at multi-year trends on topics from program and service demands to financial states to labour. There are a variety of survey related resources now available on their website that nonprofits can access and share with their own networks to advance sector advocacy work. <https://theonnn.ca/topics/advocacy/nonprofit-sector-surveys/>
3. ONN's 2025 sector-wide survey shines a light on Ontario's nonprofit sector at this critical moment, and includes recommendations for government, and calls to action for our sector, and the public via ONN's policy report. <https://theonnn.ca/topics/advocacy/nonprofit-sector-surveys/>
4. ONN is hosting a free webinar on November 18 from 1:00-2:00pm highlighting the different ways in which nonprofits can use the new 2025 sector data in their advocacy efforts. [Register today!](#)

Graphics are available through this [zip folder](#).

ONN's social handles

Please tag ONN in all posts that are amplifying any content from this package.

- Bluesky - @theonnn.ca
- Instagram and Threads - @ontario_nonprofit_network
- LinkedIn - Ontario Nonprofit Network

Newsletter blurb

2025 data for Ontario's nonprofit sector now available

Ontario Nonprofit Network (ONN) has [launched results](#) from their annual state of the sector survey. This year's data reveals that nonprofit organizations were largely affected by the economic downturn, which disrupted nearly every aspect of operations from revenue (69%) and expenses (62%) to staff (57%) and programming (54%). ONN's policy report shines a light on several megatrends impacting the sector at this critical moment, and tracks multi-year trends on



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topics from program and service demands to financial states to labour. They've prepared a number of resources related to the survey results that are available [on their website](#), and they will be hosting a [free webinar](#) on November 18 to highlight the many ways nonprofits can utilize the data in their advocacy efforts.

Template email for your network

Subject line: **2025 nonprofit survey results by ONN now available!**

Dear ***insert first name***,

ONN has [launched the results](#) from their annual state of the sector survey. Nonprofits, charities, and grassroots organizations across Ontario responded, and this year's data reveals that organizations were largely affected by the economic downturn, which disrupted nearly every aspect of operations from revenue (69%) and expenses (62%) to staff (57%) and programming (54%).

This year, ONN's policy report shines a light on several megatrends impacting the sector at this critical moment, and tracks multi-year trends on topics from program and service demands to financial states to labour. The report includes important recommendations to government, alongside calls to action for the nonprofit sector and the public.

Check out the report resources:

- ONN will be hosting a [free webinar](#) to discuss how the sector can use this data in their provincial advocacy efforts.
- [Survey report](#) with policy recommendations. (French report coming soon.)
- Technical report ([English](#) and [French](#)) with data highlights.
- [Data sheets 2021-2025](#)
- [Data tables 2024](#)
- [Data tables for 2025.](#)
- [Amplification package.](#)

If you have any questions about ONN's survey data, please reach out to info@theonnc.ca.

Thank you,